



## **POSTSHOW REPORT**

## 6<sup>th</sup> FOOD BANGLADESH INT'L EXPO 2023

International Convention City Bashundhara, Dhaka – Bangladesh







Food industry is a rapidly growing sector in Bangladesh, employing a significant portion of the labor force in the country. Between 2004 and 2010, the food processing industry in Bangladesh grew at an average 7.7 percent per annum. Bangladesh Bureau of Statistics, in its 25006 Economic Census, reported that there were approximately 246 medium-sized food processing industries employing 19 percent of the industrial manufacturing workforce in Bangladesh. The food industry employs 2.45 percent of the country's total labor force and its share in the GDP was 2.01 percent in 2010. There are also numerous small scale factories and domestic units engaged in food processing throughout the country. In 2010, Bangladesh exported over \$700 million worth of processed food and beverages, over 60 percent of them were shrimp and fish products.







## **INAUGURATIOIN CEREMONY& EVENT GLIMPSE**

CEMS-Global USA, in association with CEMS Bangladesh, organized the "14th Meditex Bangladesh 2023 International Expo", the "6th International Health Tourism and Services Expo Bangladesh 2023" and the ""7th Bangladesh Clinical Lab Expo 2023" which were held concurrently during this exhibition. This three-day event took place from May 25–27, 2023 at the International Convention City Bashundhara (ICCB), Bashundhara, Dhaka.

The Honorable Minister of Fisheries and Livestock S M Rezaul Karim, MP attended the inauguration ceremony as a Chief Guest. Md Khurshid Iqbal Rezvi, Additional Secretary, Planning & Development Wing, Ministry of Food, Badal Chandra Biswas, Director General, Department of Agricultural Extension (DAE), Nilufer Nazneen, Additional Secretary, Health Services Division, Ministry of Health and Family Welfare, Syed Ershad Ahmed, President, American Chamber of Commerce in Bangladesh, Dr.V.M.Thomas, Chairman, Chennai Fertility Center and Research Institute also attended as a special guest at the exhibition. The event was presided over by Ms. Meherun N. Islam.



# Going Strong Going Ahead **EXHIBITION STATISTICS** International Participating Convention City **Total Visitor** Exhibitor: 120+ **Business Visitor** Booths: 180+ Bashundhara, Dhaka, Country: 10+ 16,000+ 10,000+ Bangladesh.





OF EXHIBITORS STATED THAT THEY
WOULD LIKE TO REPEAT THEIR
PARTICIPATION ON THE 2024 SHOW



SATISFIED WITH THE QUANTITY & QUALITY OF VISITORS

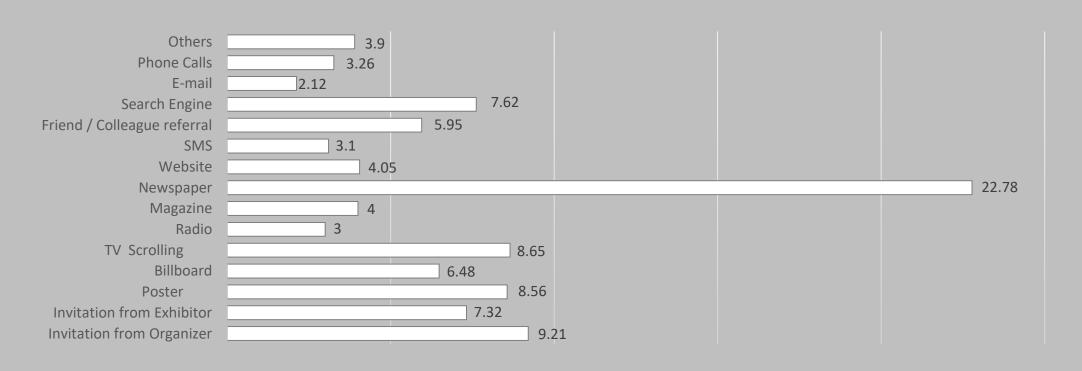


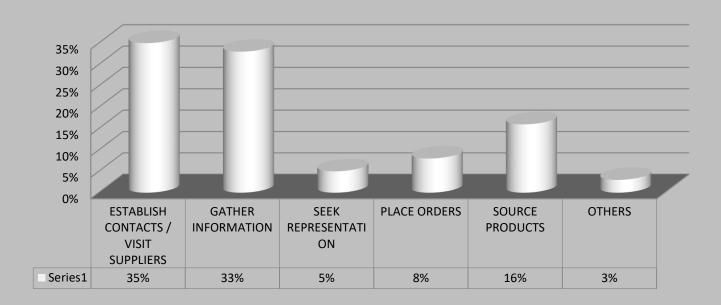
ACHIEVED THE OBJECTIVES OF EXHIBITING



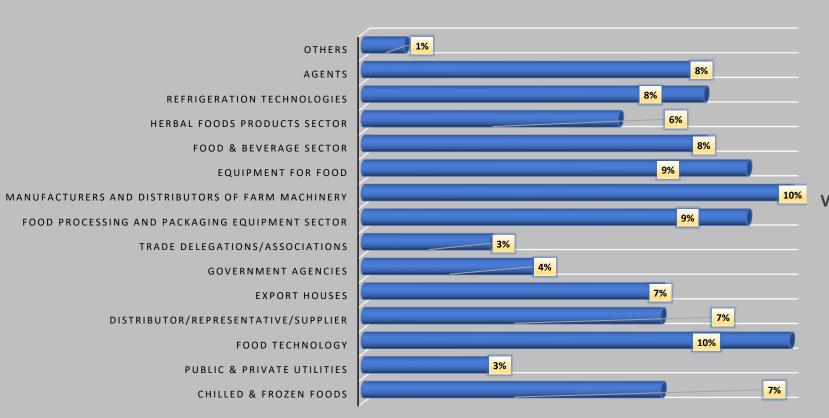
OF THE EXHIBITORS STATED THAT THEY WERE SATISFIED WITH THE SUPPORT/ SERVICES FROM ORGANIZER.

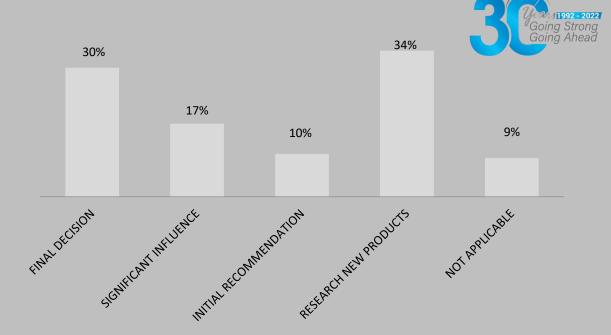
#### MODE OF REACHING FOOD BD INFORMATION TO THE VISITORS:











VISITORS TO THE FOOD BD VISITED WITH FOLLOWING POWERS TO MAKE:

**VISITORS SECTOR FOOD BD INTERNATIONAL EXPO CONSISTED** 





















### ABOUT CEMS - GLOBAL

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CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of over 3 decades, has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of more than 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

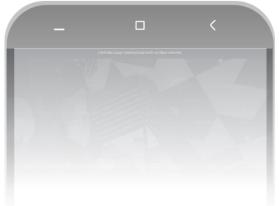
With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events....to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world.

As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are.



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#### FOR MORE INFORMATION & RESERVING YOUR PREFERRED EXHIBIT PLEASE CONTACT:

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CEMS

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#### THANK YOU FOR YOUR PARTICIPATION, SEE YOU AT THE NEXT EVENT...



9 ~ 11 May 2024

10:30am to 8:00pm Int'l Convention Center Bashundhara (ICCB) Dhaka – Bangladesh